

Keynote Programs

with CINDY SOLOMON

- The Research
- ▶ Courage is a personal, individualized experience.
 - ▶ Most of us think we aren't courageous.
 - ▶ Courage is not a super power.



She brought the
house down! It
was awesome!

REGIONAL HEAD OF SALES,
BARCLAYS CAPITAL

Winning programs to engage, inspire & motivate!

Over two decades cultivating **COURAGEOUS LEADERS™** and customer-focused cultures across the world!

Why a Cindy Solomon Keynote?

Provocative and game-changing strategies to create exceptional leaders in today's disruptive, customer-driven economy.

Hilarious and compelling real-world stories that cut through and go beyond today's business headlines.

New and relevant information that can be immediately applied to improve daily work practice across the footprint.

Fast and lasting results in both corporate cultures AND the bottom line.

Cindy spoke for the second year in a row at our conference. **She is the dynamite that hits the stage each year and sets the place on fire!** Our audience of 1,000 waits on her every word, every year.

Director, WISE CONFERENCE

Courageous Clients:



Why Courageous Leadership?

Create bottom line results quickly by focusing disparate functional areas against a consistent leadership framework.

Align discordant team cultures into a unified organizational culture.

Arm leaders with skills needed to improve customer experience.

Improve customer experience by engaging and enabling leaders with a common leadership toolkit.

Dramatically improve cross silo communication with a highly networked team of leaders focused on engagement and consistency.

Build bench strength and talent management across the breadth of the organization.



Courageous Leadership™ Keynote Programs

Courageous Leadership The New Leadership Challenge

Create high performance across your organization through building courage at every level, every role.

IDEAL FOR: organizations with a cross section of attendees (either corporate or association based) wishing to focus on what participants can do to create courage in their roles, teams and organizations.

PARTICIPANTS LEARN TO:

- ▶ Identify and build courage in everyday work practice
- ▶ Boost innovation and embrace change
- ▶ Lead through change and disruption
- ▶ Build communicative, aligned and successful teams

Creating a Culture of Courage Your Competitive Differentiator

Harness the courage of your leaders and individual contributors for innovation, effectiveness, and productivity.

IDEAL FOR: organizations and audiences seeking to align and motivate their leaders and IC's toward a common goal or challenge, working to improve effectiveness or just looking for that competitive edge.

PARTICIPANTS LEARN TO:

- ▶ Quickly react to internal or external disruption
- ▶ Build nimble, energized and goal-focused teams
- ▶ Improve and evolve employee engagement
- ▶ Harness courage to create exceptional experiences in the face of challenges

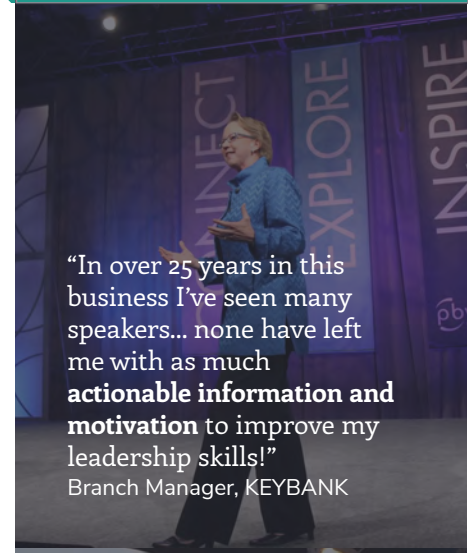
Courageous Leadership^{for} Women The Unwritten Rules for Success

Learn the unwritten rules of corporate success to build high performance, retention, and success.

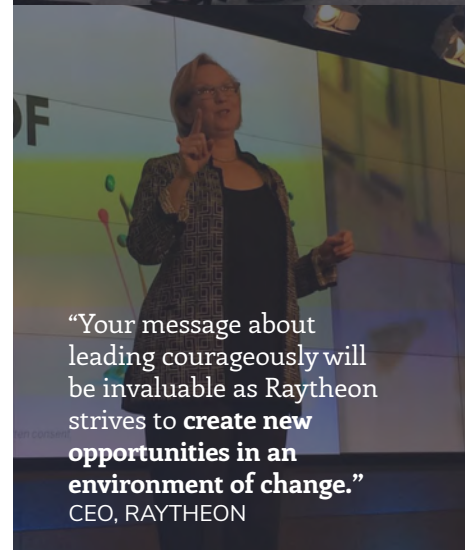
IDEAL FOR: Organizations who want their audiences to leave this program feeling inspired and with an action plan focused on building their courageous leadership skills – regardless of level or industry.

PARTICIPANTS LEARN TO:

- ▶ Harness Courageous Leadership skills to be successful in any environment
- ▶ Improve leadership presence and effectiveness
- ▶ Identify and optimize strengths to build influence and personal brand
- ▶ Attract and retain high performers by developing high potential talent



"In over 25 years in this business I've seen many speakers... none have left me with as much **actionable information and motivation** to improve my leadership skills!"
Branch Manager, KEYBANK



"Your message about leading courageously will be invaluable as Raytheon strives to **create new opportunities in an environment of change.**"
CEO, RAYTHEON



"Cindy was exceptional! I can't say enough about how much **the audience responded to her and her message.**"
Director, MASSACHUSETTS CONFERENCE FOR WOMEN

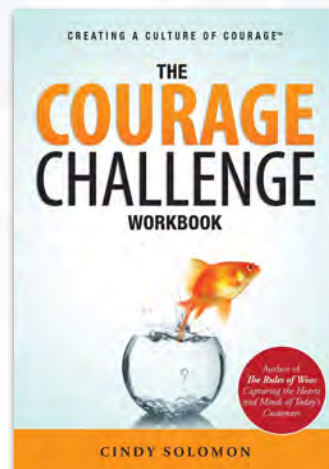


Cindy's Books:

Creating A Culture Of Courage The Courage Challenge Workbook

While many believe courage is something you're born with, Cindy Solomon's research shows that everyone can build "courage skills" that yield greater productivity and growth. But all courage is not alike.

Knowing which type of courage to invoke, and when, is the key to success. Cindy's step-by-step workbook takes readers through how and when to use each type of courage to embrace change, thrive on it, and meet the demands of today's personal and business environment.

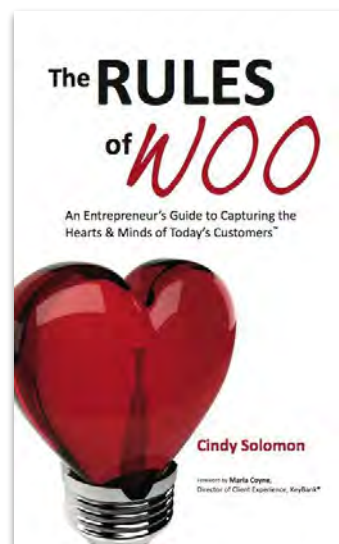


Definitely a must read for small businesses, large corporations and everyone in between! MANAGER, STATE FARM

The Rules of Woo Capturing The Hearts & Minds of Today's Customer

Originally written for entrepreneurs and small business owners, this highly entertaining, deeply resonant, content-rich book has become a cult favorite among corporate leaders around the world.

Whether you're an entrepreneur, a business manager, or the chief of a multinational organization, you'll fall in love with Cindy Solomon's energizing voice, hilarious stories, and keen insights into what today's customers really want and need from our businesses. And come away with real life examples of what to do (and what not to do) in the race to woo profitable customers and win their loyalty for the long run



This is, hands down, the most real book I've read in a long time dealing with winning customers and customer loyalty. MARKETING DIRECTOR, KEYBANK



Translate Learning into Action

After your keynote with Cindy build upon your Courageous Leadership™ successes with **Live Leadership Intensives** and **On Demand Learning**



ON-SITE LEADERSHIP INTENSIVES

Courageous Leadership Live events arm your leaders with a consistent **Courageous Leadership** language and skill toolkit, allowing them to experience and practice skills for maximum “stickiness”. Create proactive and productive cross-silo communication to build consistent, repeatable customer/employee experiences.



ONLINE WEBINAR WORKSHOPS

Designed to reinforce learnings from our live programs and build stand-alone skills, these engaging programs allow geographically dispersed attendees to continue their **Courageous Leadership** growth through consistent learning. These programs are entirely customized for your organization's goals.



ON-DEMAND, MICRO-LEARNING PROGRAMS

Easy-access turn-key development continues wherever and whenever needed across functions and/or geographies. Micro-learning sessions, provided via mobile, tablet or laptop, link learnings to everyday business, providing high-impact development with essentially no internal resources required.





COURAGEOUS LEADERSHIP INSTITUTE™

About:

Through their hilarious and provocative keynote presentations, live leadership programs, and online learning, the Courageous Leadership Institute™ reaches over 50,000 leaders a year helping them find their courage building successful companies, teams, and careers.

For more than two decades, founder and widely-admired leadership expert Cindy Solomon has helped Fortune 5000 companies build Courageous Leaders at Scale.

Cindy and her team are fluent in the languages and cultures of many industries and are regarded as exceptional speakers and trainers by top tier companies ranging from financial services to aviation, banking and healthcare to high-tech. Cindy's diverse client partnerships have prepared her to offer you cutting-edge thinking and training on what it takes to lead successfully in today's global marketplace.

Clients:



Whether you're **ready to begin your** Courageous Leadership™ journey or simply want to find out more, we'd love to hear from you.

Let's Get Started



Find Out More

Get more details on the Courageous Leadership Institute™ on our website: cindysolomon.com

Get in Touch

Questions?

Email: allison@cindysolomon.com

Call CSA directly: 315.806.0952

