



COURAGEOUS  
LEADERSHIP  
INSTITUTE™

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# Keynote Programs

with  
CINDY SOLOMON



She brought the  
house down! It  
was awesome!

REGIONAL HEAD OF SALES,  
BARCLAYS CAPITAL

Winning programs to  
**ENGAGE, INSPIRE & MOTIVATE!**

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For more than two decades, widely admired leadership expert, author, and keynote speaker Cindy Solomon has helped Fortune 1000 companies all over the world cultivate **Courageous Leaders™** and customer focused cultures.



Watch Cindy in Action  
[bitly.com/cindysolomon](https://bitly.com/cindysolomon)

“ Cindy spoke for the second year in a row at our conference. **She is the dynamite that hits the stage each year and sets the place on fire!** Our audience of 1,000 waits on her every word, every year. ”

Director, WISE  
CONFERENCE

With her signature razor-sharp wit, Cindy goes beyond today's business headlines to deliver provocative and game changing strategies to create exceptional customer service and exceptional leaders in today's crazy, customer-driven economy.

Keynote attendees and workshop participants praise Cindy for providing new and relevant information that can be immediately applied to their daily work routines. Business leaders consistently express amazement at the fast and lasting results they see both in their corporate cultures and on the bottom line. Past and present clients include: Oracle, Cisco, Google, Salesforce, Raytheon, Wells Fargo, UPS, PWC, The Ritz-Carlton, Pfizer, and hundreds more.

Cindy is also a bestselling author on the topics of leadership and customer service. Her current books include *The Courage Challenge Workbook* for corporate employees and *The Rules Of Woo*, the customer service guide for entrepreneurs and business owners that built a cult following among corporate managers.

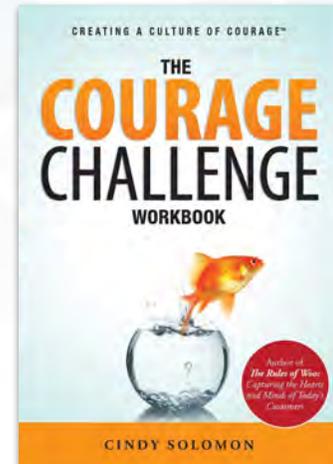


# Cindy's Books:

## Creating A Culture Of Courage The Courage Challenge Workbook

While many believe courage is something you're born with, Cindy Solomon's research shows that everyone can build "courage skills" that yield greater productivity and growth. But all courage is not alike.

Knowing which type of courage to invoke, and when, is the key to success. Cindy's step-by-step workbook takes readers through how and when to use each type of courage to embrace change, thrive on it, and meet the demands of today's personal and business environment.

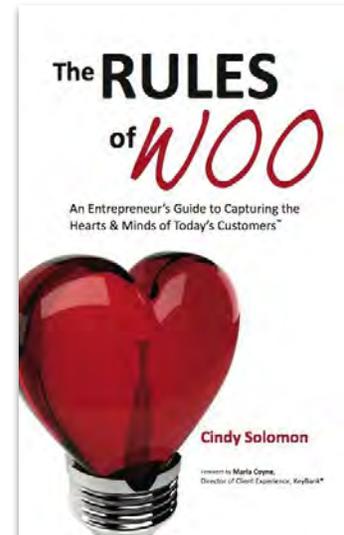


Definitely a must read for small businesses, large corporations and everyone in between! MANAGER, STATE FARM

## The Rules of Woo Capturing The Hearts & Minds of Today's Customer

Originally written for entrepreneurs and small business owners, this highly entertaining, deeply resonant, content-rich book has become a cult favorite among corporate leaders around the world.

Whether you're an entrepreneur, a business manager, or the chief of a multinational organization, you'll fall in love with Cindy Solomon's energizing voice, hilarious stories, and keen insights into what today's customers really want and need from our businesses. And come away with real life examples of what to do (and what not to do) in the race to woo profitable customers and win their loyalty for the long run



This is, hands down, the most real book I've read in a long time dealing with winning customers and customer loyalty. MARKETING DIRECTOR, KEYBANK



Whether you're **ready to begin your** Courageous Leadership™ journey or simply want to find out more, we'd love to hear from you.

# Let's Get Started



## Find Out More

Get more details on the Courageous Leadership Institute™ on our website: [cindysolomon.com](http://cindysolomon.com)

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## Get in Touch

Questions?

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