

# PowerStart for HighTechSpeaking®: Presentation Skills for Technical Experts

At PowerSpeaking, Inc., we understand how challenging it is to communicate complex, technical information simply and effectively. We also know that in-person presentation-training workshops are not always an option time-wise, especially for companies with employees spread around the globe.

Here's our solution: **PowerStart for HighTechSpeaking®: Presentation Skills for Technical Experts**. It's a self-paced learning experience that teaches technical presenters how to deliver clear, meaningful data that get results. Drawing on best-practice highlights from our in-person **HighTechSpeaking®** course, this **PowerStart** program provides real world skill-building tools via bite-size, engaging, interactive videos.

Each two-to-four-minute episode in the series focuses on a critical skill, and includes activity-based worksheets for on-the-job practice and skill retention. Additionally, live reporting is available for managers and leaders who want to access information about their team's participation, engagement, and completion of the program.

**On-demand video series available 24 x 7  
on smartphone, tablet, or desktop.**

## Focused, Essential Skill Building

### EPISODES

- Fight the Fear: Four Steps to Managing Your Anxiety
- High-Tech to High-Touch: Meeting the Needs of Senior Leaders AND Technologists
- The Power of Stories to Illustrate and Engage
- You Had Me at Hello: Engaging Your Audience From the Start
- Create the Memory Hook: Develop Your Main Message
- Need Results? Ask for Action
- Communicating With Confidence: It's Not Just About Content
- Virtual Presence: Owning Every Interaction
- Owning the Room: Four Steps to Handling Tough Questions
- Surefire Strategies to Manage Difficult Audiences

As a global speaking and presentation skills company, PowerSpeaking, Inc. helps people—from employees to leaders—become the presenters they’ve always wanted to be: focused, relaxed, natural speakers who can engage others and get results.



**PowerStart**  
for HighTechSpeaking®

is a great  
entrée to other  
PowerSpeaking, Inc.  
programs.

We use sophisticated adult learning models and the most recent research in communication to design and deliver our programs. In 30+ years, we have helped transform more than 300,000 people at all career levels—from first-time presenters to subject-matter experts presenting at conferences, to engineers, scientists, and analysts who present project updates and pitch new ideas to their teams and leadership.

Since developing our in-person **HighTechSpeaking®** program and the online **PowerStart for HighTechSpeaking®: Presentation Skills for Technical Experts**, we’ve trained thousands of technical and scientific speakers to deliver more clear, persuasive presentations.

## PROGRAMS & DELIVERY METHODS

The **PowerStart** series is a convenient, quick, high-impact primer. It can be used as a stand-alone skill-building and reference library, and also, as a great jumpstart on a journey to more in-depth and varied training. That journey could include any of PowerSpeaking, Inc.’s offerings: in-person and virtual programs, one-on-one coaching, and post-program microlearning via our **Plus Microlearning Video Library**.



**In person** Our highly interactive, in-person programs give participants the most in-depth learning experience available. Our global Master Facilitators guide participants through a proven step-by-step process for successfully presenting to any audience. Participants benefit from practicing in front of the class, learning from other participants as they present while being videotaped, and receiving individual coaching sessions and feedback from a Master Facilitator.



**Virtual** All of our programs are offered virtually. We use current, industry-standard communication platforms to give people the best experience available, at a time—and time zone!—that is convenient.



**On demand** We currently offer two 24x7, self-paced online learning programs. The **PowerStart** series offers condensed, best-practice tips as a stand-alone resource, or as an entrée to other PowerSpeaking offerings. Our **Plus Microlearning Video Library** is a post-program refresher series that helps participants of in-person courses reinforce and retain what they learned.



**Coaching** We are available to provide one-on-one coaching in a variety of scenarios: refining executive speeches, prepping subject matter experts for conference presentations, or personalized coaching after attending a PowerSpeaking program. And for people on the go, both of our online, on-demand programs—**PowerStart** and **Plus**—can serve as a “coach in your pocket.”